

2023-2026 Playbook			
CEO's Office (Government and Community Relations)			
Strategic Outcome Alignment	Annual Actions / SMART Deliverables What we plan to do	Annual Metric The measure of what was done	Term Impact What we're trying to achieve by 2026
Business Unit: Government and Community Relations			
3.3	Bring forward TRCA-led and supported initiatives from all divisions to the RWA for information/input	# of TRCA -led or supported initiatives brought to the quarterly RWA meetings (Target: 9 per year, with each TRCA division represented in at least 1 report/presentation per year)	Solidify and leverage the Regional Watershed Alliance as a vehicle for community and stakeholder engagement and input for TRCA work
3.3	Bring forward initiatives from TRCA partners (e.g. municipalities, other levels of government, universities, stakeholder groups) for RWA information and/or input	# of initiatives from TRCA partners brought forward to quarterly RWA meeting (Target 3 per year)	
3.3	Complete recruitment, administer, and fill vacancies as needed in accordance with updated RWA membership structure and Terms of Reference (to be brought to Board in September 2022)	# of RWA positions filled	
3.3	Share TRCA position papers, policy submissions, and/or notification of funding applications with RWA members	# of TRCA position papers and/or governmental submissions shared with RWA members	
3.3	Support the Youth Council in offering events and initiatives that develop and engage Youth in the environmental field	# of Youth Council events and initiatives offered (Target: 4 per year)	Build the capacity of TRCA's Youth Council and integrate a diverse youth perspective for organizational considerations
3.3	Involve the Youth Council in relevant TRCA projects, programs and initiatives	# of TRCA initiatives that include a role for the Youth Council, either as a whole or for individual members	
4.2	Develop and administer MOUs with municipal partners and other levels of government	# of MOUs established (Target: 18 MOUs)	Facilitate and develop business opportunities with governmental partners and agencies
4.2	Coordinate with staff and stakeholders to address specific municipal needs and opportunities	# of municipal leadership meetings held (18 meetings per year/one per partner or participating municipality on average)	
4.2		# of municipal working groups, committees, task forces attended (6 working groups, committees or task forces with TRCA representation per year)	
4.3	Establish annual email or letter check-ins for all MPs and MPPs	# of email or letter check-ins per year (Target: 44 annual emails or letter check ins for MPPS, and 44 annual emails or letter check ins for MPs)	Establish strong and reciprocal communications and relationships with Federal MP and Provincial MPP offices
4.3	Establish bi-annual phone call, meeting or site visit with 20% of MPs and MPPs	# of phone calls, meetings or site visits (Target: 18 Federal MPPs and 18 Provincial MPPs)	
4.3	Submit policy recommendations	# of recommendations submitted	
4.3	Provide tailored communications for Federal or Provincial funding opportunities applied for	# of tailored communications submitted in support of funding applications	
4.3	Develop and administer MOUs with municipal partners and other levels of government	# of MOUs established (Target: 18 MOUs established)	Foster and deepen relationships through targeted engagement initiatives with governmental partners and agencies to support business development
4.3	Coordinate with staff and stakeholders to address specific municipal needs and opportunities	# of municipal leadership meetings held (18 meetings per year/one per partner or participating municipality on average)	
4.3		# of municipal working groups, committees, task forces attended (6 working groups, committees or task forces with TRCA representation per year)	
4.4	Track increases or changes in executed municipal agreements for new projects, programs, initiatives or other opportunities	# of Purchase Orders or Procurement Agreements for new projects, programs, initiatives or other opportunities with municipalities	Leverage partner relationships to execute new business opportunities and revenue streams
4.4	Provide updates to TRCA divisions and teams on the interests and priorities of government	# of updates provided to TRCA divisions and teams on the interests and priorities of government (Target: 12)	Improve employee engagement and strategic work planning alignment through greater staff understanding of municipal relationships, priorities and business development processes