

2023-2026 Playbook			
Conservation Parks and Lands			
Strategic Outcome Alignment	Annual Actions / SMART Deliverables What we plan to do	Annual Metric The measure of what was done	Term Impact What we're trying to achieve by 2026
Business Unit: Consevation Parks and Lands			
1.2	Establish service standards for TRCA Conservation Parks and Lands	# TRCA Conservation Parks and Lands service standards met annually	Establish management practices for TRCA natural spaces and centres
3.1	Identify TRCA Conservation Parks and Lands accessible for public access and recreational activities	# ha of TRCA-managed Conservation Parks and Lands accessible for public access and recreational activities	Increase visitation to TRCA natural spaces and centres
3.1	Track Visitors to TRCA-managed Conservation Parks and Lands	# visitors to TRCA-managed Conservation Parks and Lands	
3.1	Maintain TRCA Conservation Parks and Lands to ensure they are clean, safe, accessible and well-equipped for public access and recreational activities	% of Park and Trail service standards met annually	
3.3	Engage current volunteer groups in Park and Trail maintenance activities	# of volunteer hours accumulated per year	Engage volunteer groups (friends of parks) to work in managing TRCA natural spaces and centres so they can become informed citizens and advocates for TRCA
3.3		# of community groups volunteering at TRCA Conservation Parks and Lands (e.g., trail wayfinding, trail maintenance activities, medicine wheel garden, turtle troopers, stewardship groups, and trail agreement partners)	