## Parks and Culture Senior Management Team - Update

Presented by: Wendy Rowney, General Manager Black Creek Pioneer Village



# Parks and Culture – Priorities Telling the Story of the Toronto Region at Black Creek

- Diversifying the story to include stories of people who lived in the Toronto Region in the 1800s;
- Ensuring the site is increasingly accessible to all through addition of ramps, touch artifacts, and visual aids.



## Parks and Culture – Challenges Exploring Alternative Operation Models

- Focus on making adjustments to the operating dates, times and the fee structure to help minimize costs while maximizing levels of service;
- Enhance and find new partnerships to optimize revenue generation opportunities;

 Exploring (with Grant Centre) government funding programs to help address aging assets;

• Develop new/updated program offerings.



# Parks and Culture – Required Cooperation The Winter Carnival at Black Creek Pioneer Village

**Proposed Date: February 23, 2020** 

- To raise money in order to improve the infrastructure and enhance accessibility at BCPV;
- Working with TRCF, Events Team, and PnP;
- The Mayor of Toronto and other dignitaries to be invited.

#### Parks and Culture – Heads Up Treetop Trekking at Petticoat Creek

- Treetop Trekking would like to create a new Adventure Park;
- Planned as a Canadian Themed interactive Wondernet experience;
- Proposed opening date of May 2020.



#### Thank you!

