

Senior Management Team

Parks and Culture - Update

Presented by: Doug Miller, Senior Manager, Conservation
Parks

September 26, 2019

Parks and Culture – Priorities

Enhance External Partnerships and Relationships

- Optimize revenue generation opportunities;
- Examples: Treetop Trekking, Canada Junior Golf Association, Hospital Charity Events.



Parks and Culture – Challenges

**Managing today's customer expectations
with yesterday's infrastructure**

- Challenge to getting a high volume of visitors into facilities in a timely way;
- Parking limitations;
- Lack of robust internet connectivity for admission transactions;
- Staffing and recruitment for short-term, seasonal contract positions.



Parks and Culture – Required Cooperation

Living City Dinner Reminder

- Date: Thursday, November 7, 2019
- Time: Networking Reception from 5:00 to 7:00 pm
Dinner from 7:00 pm to 9:00 pm
- Location: Riviera Event Space, 2800 Hwy 7, Vaughan
- **Call to Action**: Please connect with your contacts to cultivate relationships to deepen TRCA's network of donors and supporters.

A Night in Support of

NATURE

The Living City®
ENVIRONMENTAL DINNER

Parks and Culture – Heads Up

Pending Labor Disruption and Impact to Operations

- Collective agreements for Ontario's teachers and support staff expired on August 31, 2019;
- Similar negotiations in 2012 and 2015 resulted in “work to rule”, forbidding teachers from scheduling field trips;
- High possibility this will happen during 2019-20 school year;
- Ongoing discussions with Education and Training as well as other Divisions to ensure minimal disruption and financial impacts.



Thank you!

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