

TRCA Vision, Mission and Values

Call for input from Management Team to inform proposed update

John MacKenzie, CEO

November 29, 2018

Outline

- Importance of Vision, Mission, Values to our future success
- Current Vision and Mission Statement
- SLT Ideas on a renewed Mission Statement
- Next Steps

Vision – The Why

The desired end state for the communities in our jurisdiction

Explains why we pursue our mission everyday

Sets out the goal we are trying to achieve

A strong clear mission statement, coupled with sound values, can create a basis for accountability and success

Current Vision and Mission Statement

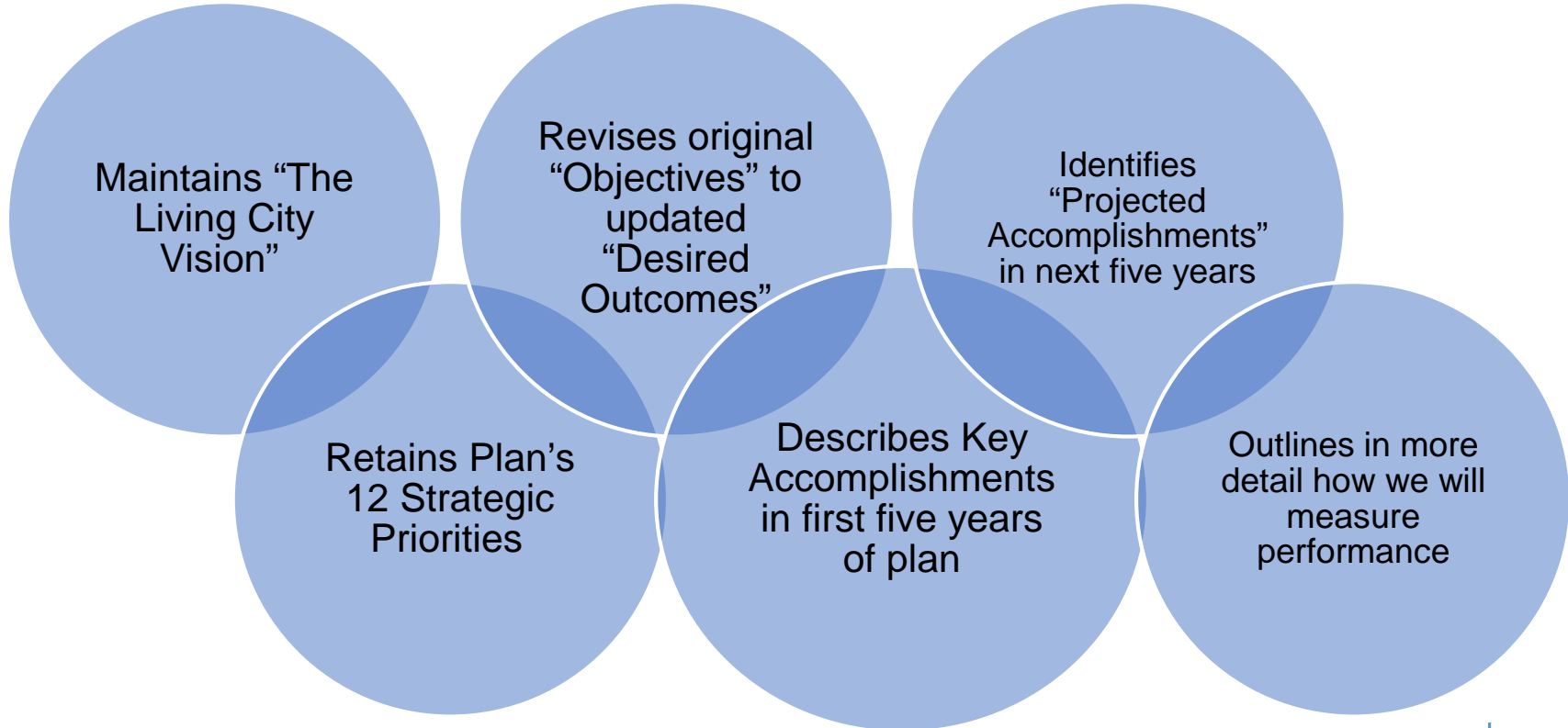
OUR VISION

The quality of life on Earth is being created in rapidly expanding city regions. Our vision is for a new kind of community – The Living City – where human settlement can flourish forever as part of nature's beauty and diversity.

OUR MISSION

To work with our partners to ensure that The Living City is built upon a natural foundation of healthy rivers and shorelines, greenspace and biodiversity and sustainable communities.

Strategic Plan Update



Input Received To Date

In September and October as part of Strategic Plan Update, SLT provided some input on our current Mission Statement - engagement and other lines of business

Some SLT considerations:

- Broad so covers off all areas of TRCA work – but needs to be meaningful
- Needs to be short and impactful
- Could we emphasize our actions e.g. to make our rivers and shorelines healthy and our greenspace biodiverse to make it clearer?
- Cultural heritage? Engagement?
- How does this statement guide hourly activities and decisions?
- Is it simple and clear enough?

Ideas on a renewed Mission Statement

To protect and restore our natural and cultural resources while providing opportunities for appreciation and recreation through customer service, engagement, application of science, and leadership with our partners in developing more sustainable, resilient communities.

To work with our partners to ensure that The Living City is built upon a natural foundation of healthy rivers and shorelines, greenspace and biodiversity and sustainable communities.

Importance of Core Values

- Values are principles and ideas that bind the organization together
- Those who have the same value systems or core values tend to succeed while those who do not generally do not
- Shared values helps achieve shared accountability and sense of purpose
- Values will be an important part of our updated Code of Conduct

Importance of Core Values at TRCA

Professionalism

- Acting like a Leader

Accountability

- Owning your actions and inactions or linking them to results

Respect

- Respecting the chain of command

Availability

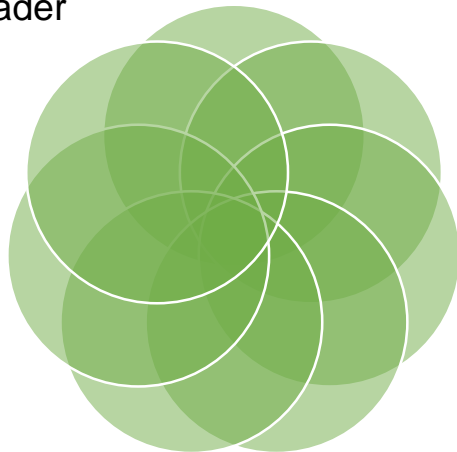
- Making yourself available and ensuring a customer focused approach

Equality

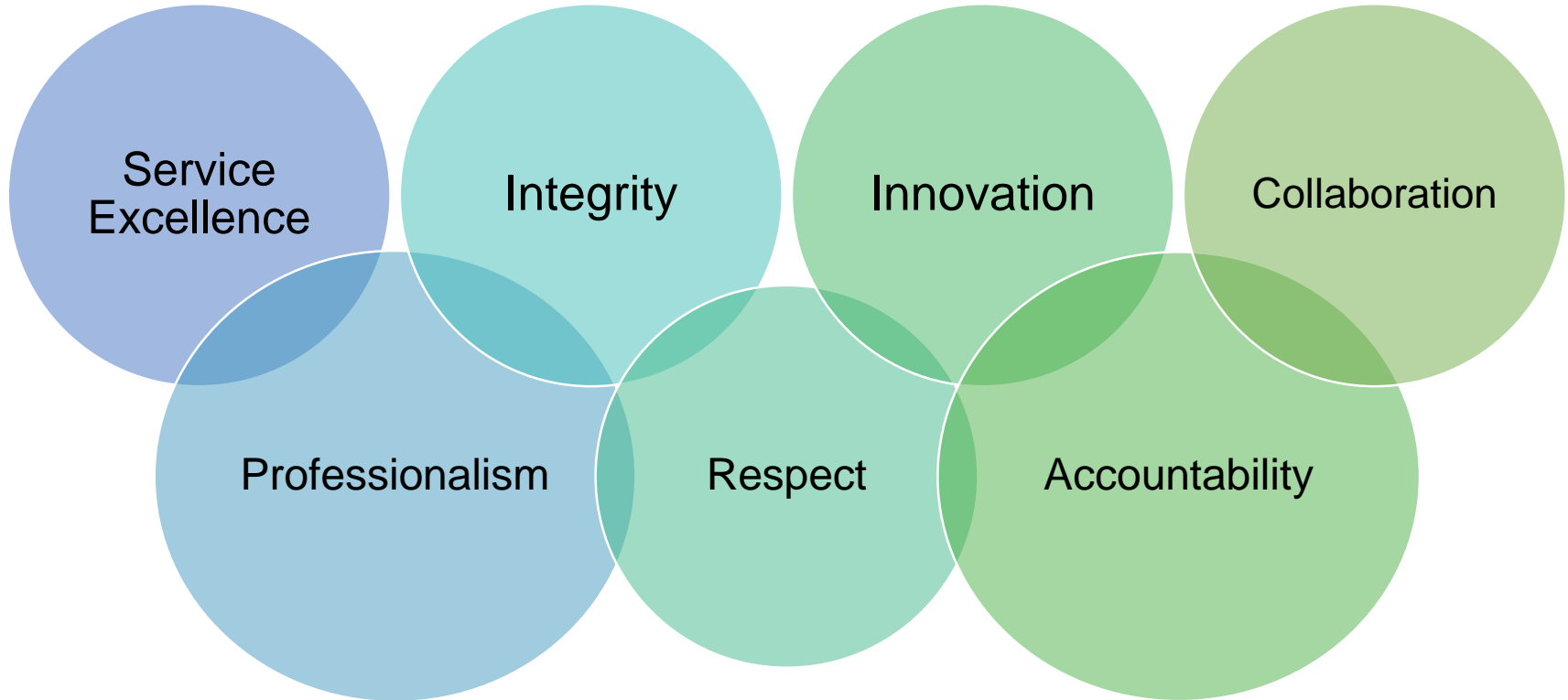
- Following accepted standards and processes

Collaboration

- Being an effective collaborator



Ideas on Proposed Values



Next Steps

- Discuss renewed Mission and proposed Values with your team
- Suggest additions / deletions / revisions
- Provide input to your SLT member by December 14
- SLT will review and discuss in early January
- CEO report to the Board of Directors in February

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